

GERMAN FLAT PANEL DISPLAY FORUM MEETS AT I-SFT

DFF discusses professional applications for transparent and rugged displays

Gundersheim, 4 May 2015. The German Flat Panel Display Forum, Deutsches Flachdisplay-Forum (DFF) e.V., has held this year's first meeting of its working group System Integration on the 22 and 23 April on the premises of its member company i-sft in Gundersheim (Rhineland-Palatinate). Some 20 participants from companies and research institutes in Germany, Finland, and the Netherlands visited i-sft. In addition to presentations of member companies and talks on technical issues, the program also included a discussion of the future objectives, organizational structure, and modus operandi of DFF. The German Flat Panel Display Forum dates back to the year 2000, when it was founded as a forum within the German Engineering Association, Verband Deutscher Maschinen- und Anlagenbau e.V. (VDMA). The end of 2014 saw the founding of Deutsches Flachdisplay-Forum (DFF) e.V. as a registered association in its own right.

With the newly-founded association, the DFF aims at increasing its flexibility concerning services for its members. At the working group meeting in Gundersheim, it was decided that in the future the DFF should publicize the research findings and skills of its customers more strongly. Its goal is to become the first point of call concerning display issues (one-stop shop) for companies from around the world. By providing manufacturer-independent education on the subject of displays, the DFF is to function as a catalyst for the business of individual members. The DFF expressly welcomes the involvement of new members, not only from Germany, which may include manufacturers, service providers, or academic research institutes.

The meeting featured presentations of DFF member companies i-sft, BENEQ, ORAFOL, as well as a guest company, PiOptix. The technology-oriented working session was opened by host i-sft with a lecture on the topic of "Thermal optimization of displays in system integration." Topics covered included system integration strategies for dealing with the continuous increase of power density and how to make the best use of measuring technology in thermal optimization. The participants also discussed ways in which the DFF, as a group of experts, might support all industry stakeholders with useful, if not IEC-compliant, practice-based standards.

"One of the goals the newly-founded DFF e.V. has set itself at the working group meeting on our premises is to make academic findings usable for the pragmatic demands of everyday work in the display industry. Particular emphasis was placed on making practical tools accessible to medium-sized and smaller players. With these measures, the DFF aims at promoting the whole display industry as an overall system. As a founding member, we expressly appreciate this because from its inception, i-sft has never defined itself through individual products, but through systemic solutions," says Klaus Wammes, CEO of i-sft GmbH.

"I am excited that the new DFF e.V. got off to such a great start. Our members represent the whole value-added chain of electronic displays for industrial

applications. Thus, networking and information, such as newsletters, enable business opportunities for our members. Our first meeting already gave some of the participants new insights and showed synergy effects regarding joint projects," says Prof Dr Karlheinz Blankenbach, President of the German Flat Panel Display Forum, Deutsches Flachdisplay-Forum (DFF) e.V.

About i-sft:

i-sft GmbH is a leading "global player" for tailor-made display solutions in the capital goods sector and offers highly specialized technology services in this area, such as trouble-shooting, failure analysis, consulting, and display-specific measurements. Started in 1993 as a research department within the Siemens group, i-sft was established as an independent company within the Wammes Group in 2003. The company, based in Gundersheim/Germany, develops and manufactures customer-specific display solutions that are used in the most demanding applications of international customers. On the interactive website www.i-sft.com, interested parties can configure their individual displays and request quotations.

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