

Call for Presentations for Automotive Platform Meeting

at Behr-Hella Thermocontrol GmbH in Lippstadt, held on 28/29 Oct 2019

(The meeting location is: Rittergut Störmede, Albert-Brand-Straße 3, D-59590 Geseke)

TOPIC: "HMI for the Next Generation"

"Next Generation" gives room for interpretation in at least two directions. We are expecting a next generation of vehicles, providing drivers (if needed anymore) with more and different information. At the same time interaction with the cars software requires new and more sophisticated strategies. Hence the term HMI possibly shall be loaded with other requirements as is today.

At the same time those who are interacting with the vehicle have different experience, different skills and completely different expectations regarding this interaction. Another generation forms another communication.

Meanwhile technology moves forward. It is of highest importance to anticipate where these trend lines will meet.

Taking into account where we and our HMI are today and speculating about future features and techniques, we have to analyze the gap and to show how to fill it.

We look forward to receiving contributions highlighting YOUR journey to the HMI future. Whatever you present, Software, hardware, design criteria, you have 20 minutes and an excellent audience.

Please let us know that you are interested in presenting until September 27th, 2019

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