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## Call for Contributions

**2<sup>nd</sup> Focus Meeting 2023 on July 5<sup>th</sup> and 6<sup>th</sup>**  
hosted by Admesy B.V., Ittervoort, The Netherlands

**“Display Quality in Design, Production and Use“**

Dear DFF member, dear display friend,

we're looking forward to our next meeting. After our first presence meeting end of April in Potsdam we will this time go a bit more west to Limburg, the most southern province of the Netherlands.

**We now plan for the 2<sup>nd</sup> Focus Meeting on July 5<sup>th</sup> and 6<sup>th</sup> 2023. Our host will be Admesy B.V. . The meeting will take place in Ittervoort (close to Roermond) and is dedicated to “Display Quality in Design, Production and Use“.**

With increasing performance of display technology the various quality aspects in design, production and measurement must keep up. User expectations are high and highest display performance are meanwhile taken for granted. Not meeting the expectations might even trigger a market exit and failures in whatever aspect are certainly not an option.

**So, what do we do to keep up with that trend in display design, display production and technical verification through measurement and testing? We are curious to learn about your latest advancements.**

**Share your knowledge and find new partners!**

**Please send an abstract of your presentation (17minutes for your talk and 3 minutes for Q&A) to [hartmut.heske@displayforum.de](mailto:hartmut.heske@displayforum.de) and a copy to [anita.wedel@displayforum.de](mailto:anita.wedel@displayforum.de) latest by May 25<sup>th</sup>, 2023.**

I'm looking forward to your proposals!

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