CALL FOR CONTRIBUTIONS

First Focus Meeting, February 22nd, 2021 via MS Teams
hosted by BenQ Materials Corp., Taiwan

"Advanced Functional film application in next generation automotive or other demanding applications"

When it comes to innovating the next generation of automotive design, the focus moves beyond enhancing the driver experience to also shaping the interior as a second 'living space'. With screen sizes becoming ever larger, increasingly more information can be shown in a single display. However, light hazard — resulting from reflecting ambient light, adjacent displays, or color shift in viewing angle — poses a safety issue on bigger screens that must be addressed. Similar requirements exist in airplanes, trains, hospitals and in the automation of houses. The more information or entertainment we want to convey in environments that are often not or only slightly designable, the more we depend on maintaining the integrity of the information emanating from the display.

Our current host, BenQ Materials, has leveraged its core technologies in optical and materials science to provide Light Control Solutions for the next generation of automotive innovations.

In our 1st Focus Meeting, we look forward to learning more about this perspective and invite you to send us your contributions in this context. If you do research or testing on materials, if further processing is your profession, if you as an OEM can share the trends for tomorrow or the day after tomorrow, if you can report from other industries, please let us share your experiences.

We are expecting a great audience and encourage each of you to contribute with a presentation. Share your thoughts and the actual state of R&D with us. Lively discussions are an attractive reward.

We ask you to send an abstract of your presentation to secretary@displayforum.de until latest January 15th, 2021.

Due to the pandemic situation this meeting shall be held as a "MS Teams" – Meeting.

We are looking forward to your contribution.

Thank you in advance.

Dr. Armin Wedel
First Chairman DFF