



Call for Contributions

2nd Summit Meeting October 22nd, 2020 hosted by Dexerials Europe B.V.

**“Displays, Lighting Applications and Measurement for Automotive and Professional Applications
Display Enhancement for the Future: Materials & Technologies”**

What do we mean when we say: We make a display better? To put it another way: What was there room for improvement in existing displays?

Let's measure the answer by the user experience. They make the final judgement on aesthetics and ergonomics. When the user groups involved have found their perfect (working) environment under changing lighting conditions, in the reproduction of the finest details, at the highest frame rates and in the reproducibility of color nuances, then the manufacturer or system integrator has obviously done everything right.

However, the range of requirements is wide. The pilot of a helicopter, a driver in a car, or even autonomous driving, the doctor in hospital, the engineer at work, the graphic designer before he designs and the consumer in front of a POS will have many similar 'must have', but there will also be major differences.

We would find it exciting if our topic today were to be discussed from the point of view of different applications. For whom does what actually have to be improved and with what measures?

We are expecting a great audience and encourage each of you to contribute with a presentation. Share your thoughts and the actual state of R&D with us. Lively discussions are an attractive reward.

Please send an abstract of your presentation (7minutes for your talk and 3 minutes for Q&A) until latest September 15th, 2020 to Dr. Ulrich Ruetten: gm@displayforum.de.

Due to the pandemic situation this meeting shall be held as a video conference via MS Teams. Invitations follow after registration.