

25th Working Group Meeting
of the German
Flat Panel Display Forum



Thematic priority

Displays for Consumer Electronics

Flat panel displays (FPDs) are widely used in consumer electronics (CE) and cover such complex and diverse products as electronic notebooks, desktop monitors and TV's, to home telecommunications and games, to white goods (domestic appliances).

The market> The Consumer and Household (C&H) markets account for ~ 70% of the FPD revenues, with a global turnover of over 40 billion Euro in 2006.

Home entertainment> The European consumer market for flat panel TV sets has developed to be the globally largest in 2006 and is forecasted to stay at #1 position. Manufacturers of TV sets in Europe are in preferred position to serve their sales channels with high-end products and necessary on-site technical service. Leading Asian manufacturers like LG Philips, Sharp and Samsung react to this development by moving the assembly of their TV sets aimed for the European market to Eastern Europe.

Mobile communication> Mobile communication devices represent one of the fastest growing technologies in the IT market with a huge user market. Usage of mobile content is growing – new content such as music, video and location-based services challenge the display.

White goods> Domestic appliances account for ~1/5 of the turnover of C&H market. User friendliness, usability and ergonomics are key topics concerning the development of the human-machine interface.

The meeting> The 25th DFF Working Group Meeting is organised and hosted by the DFF in Frankfurt and will focus on the displays for consumer electronics, both from a market pull and a technology push perspective.

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