



DFF General Assembly and Working Group Meeting

**"Displays for Automotive Grade Applications
and Display Interfacing"**

Invitation

**10th General Assembly and
31st Working Group Meeting of the
German Flat Panel Display Forum (DFF) hosted by
BMW AG
in Munich, Germany
Wednesday / Thursday, September 9/10, 2009**



Programme

Wednesday, September 9, 2009

14:00 - 16:00 **10th DFF General Assembly incl. Board Election (DFF Members only)**

BMW AG - BMW Headquarter
Petuelring 130
Meeting Room 07a
München
Phone: +49 761 89 71-2165

16:30 - 18:00 **BMW-World Tour**

BMW Welt
Am Olympiapark 1
München

Address and how to get there,
see below.



18:00 - 19:00 **Board Meeting (BMW Headquarter)**

19:30 **Get-Together and Networking Dinner**

Participants and guests of the company tour and the DFF working group meeting will meet for a networking get-together at the following restaurant:

Der Weyprechthof
Max-Liebermann-Str. 6
89037 München - Am Hart-Harthof
Phone: +89 3 16 52 48
www.weyprechthof.de



Subway Station: Harthof

How to get there, see below.

Thursday, September 10, 2008

8:45 - 16:00 **31st Working Group Meeting of the German Flat Panel Display Forum**

Thematic Priority: “Displays for Automotive Grade Applications and Display Interfacing”

BMW AG - BMW Headquarter
Petuelring 130
Meeting Room 01
München
Phone: +49 761 89 71-2165

How to get there, see below.



The Topic

The market> The market for automotive displays is expected to grow to the second largest market for small and medium displays within the coming years. Market researchers forecast a growth from 175.3 Mio. units and 1.77 billion US\$ revenue in 2009 to 231.1 Mio. units and 2.4 billion US\$ revenue in 2015.

Automotive displays> The automotive industry is a very demanding market for electronic displays. Car makers expect industry display performance like ruggedness, reliability from their suppliers, customers expect consumer display features and performance from the car makers. Moreover, the tough requirements must be met with acceptable cost.

High reliability displays> Other display applications also require high reliable displays with superior performance, like industrial applications and household appliances that should last for 10 to 20 years.

Display Interfacing> Requirements towards automotive displays rise, and so do the requirements towards display interfacing: data rates increased dramatically during the years as high resolution video signals need to be transferred. While in consumer electronics, standard interfaces are used for addressing displays and transfer high data rates, automotive applications up to now do lack such a standard. DFF is now actively involved in changing this situation.

The meeting> The 31st DFF Working Group Meeting is hosted by BMW AG in Munich. We will look at displays for the automotive industry, both from a market pull and a technology push perspective. We will focus on automotive applications, look at new display technologies and discuss the challenges that the industry is facing. We also want to address the question how synergies can be established and used to profit from joint purchasing. On the eve of the meeting, we will have the chance to visit the BMW World.

The agenda will be distributed some weeks before the meeting.

Registration

Please register by fax (see last page) or e-mail by **September 7, 2009** to:
Ms Sabine Egerer
Fax.: ++49 (0)69 / 66 03-25 92
email: sabine.egerer@vdma.org

For our guests and lecturers

Please email your presentation as PDF- or PowerPoint-File to Dr. Susanne Bieller (susanne.bieller@vdma.org) by **September 7th**. Note that attachments >5MB may suffer from transmitting problems, so please send a control mail without any attachment, simultaneously. You may also bring your presentation along to the meeting (CD-ROM, USB-Memory Stick). A PC (running PowerPoint 2003) and a projector will be available during the meeting. Your presentation will be published in the annex of the minutes.

All **new members and guests** are invited to briefly introduce their companies.

We also want to encourage our **long-time members** to give a short update on their current activities in the materials sector. If you are interested to do so, please send a short note to Dr. Susanne Bieller (susanne.bieller@vdma.org).

A PowerPoint presentation template will be sent to you prior to the meeting. Please use this file for your company presentation. In order to not completely get beyond schedule, we have to restrict the short presentations to three slides.

Accommodation

For the night September 9/10 special rates are available for the following hotels:

Park Inn Frankfurter Ring
Frankfurter Ring 20-22
80807 München
Phone: +49 89 / 35 71 70
Rate: 95,00 € incl. breakfast
www.munich-frankfurter-ring.parkinn.de

Please book your rooms directly by quoting "BMW Lieferantenrate".

Derag Hotel Karl Theodor
Paschstr. 46
80637 München
Phone: +49 89 / 15 70 80
Rate: 90,00 incl. breakfast
www.deraghotels.de

Please book your rooms directly by 26.08.09, reservation form attached.

Directions to "Der Weyprechthof" (Get-together)

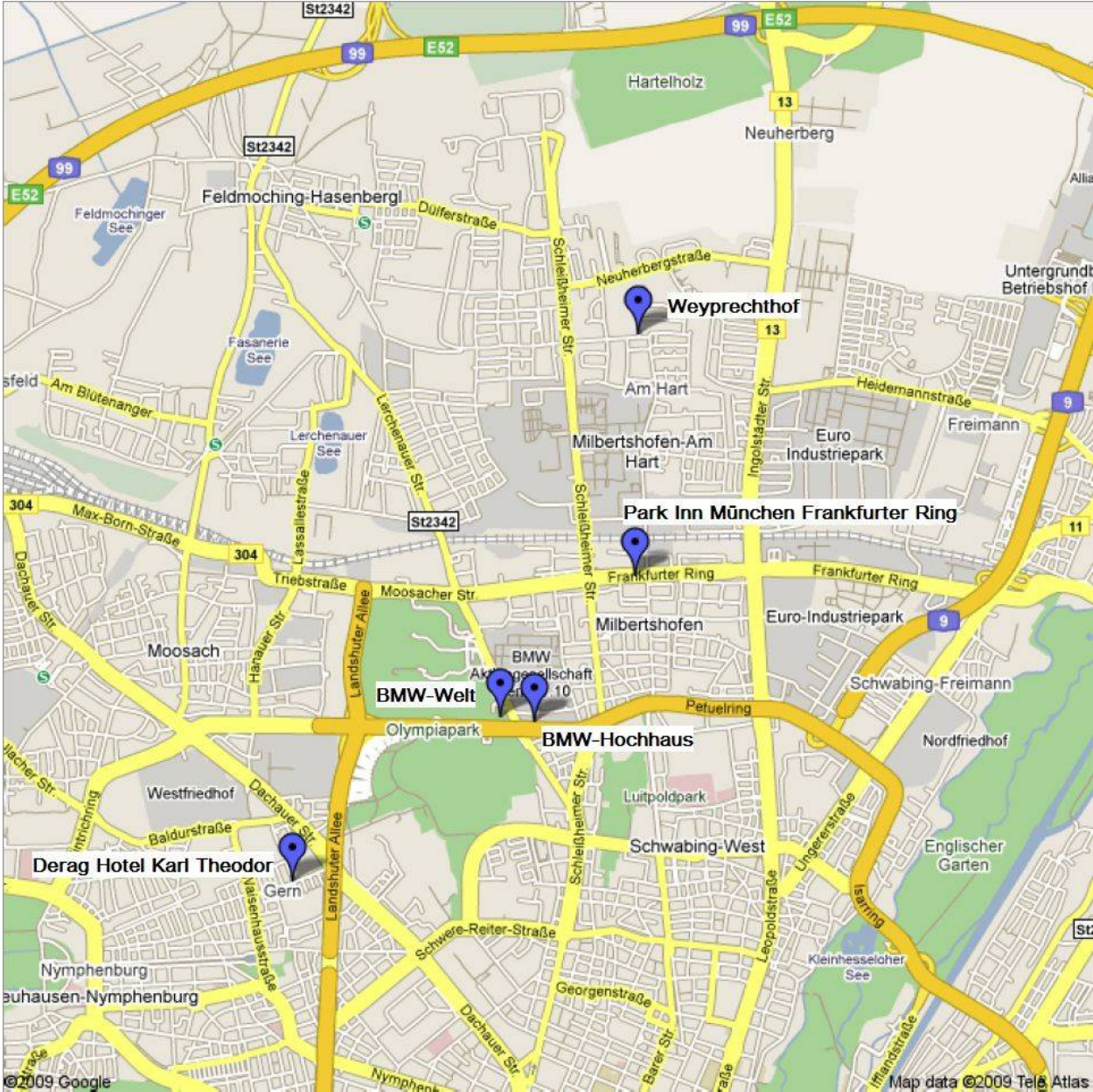


Location:

Der Weyprechthof
Max-Liebermann-Str. 6
89037 München - Am Hart-Harthof
Phone: +89 3 16 52 48

Subway Station: Harthof

Directions to BMW / Hotels / Get-Together



German Flat Panel Display Forum

General Assembly and DFF Working Group Meeting in Munich,
September 9/10, 2009



Fax Reply

Please return by September 7, 2009

Ms Sabine Egerer
German Flat Panel Display Forum (DFF)
VDMA – The German Engineering Federation
Lyoner Str. 18

60528 Frankfurt/Main (Germany)

Fax-Nr.: ++49 (0)69 / 6603 - 2592

Please use the tick boxes to indicate the events you plan to attend:

Event		
10 th General Assembly (DFF Members only)	September 9, 14:00 - 16:00	<input type="checkbox"/> yes <input type="checkbox"/> no
BMW-World Tour (all participants)	September 9, 16:30 - 18:00	<input type="checkbox"/> yes <input type="checkbox"/> no
Get-Together (all participants)	September 9, 19:30	<input type="checkbox"/> yes <input type="checkbox"/> no
31 st DFF Working Group Meeting (WGM)	September 10, 08:45 - 16:00	<input type="checkbox"/> yes <input type="checkbox"/> no
I want to give a company presentation	(during the WGM)	<input type="checkbox"/> yes <input type="checkbox"/> no
Please send me the DFF-Brochure		<input type="checkbox"/> yes <input type="checkbox"/> no

Title, Name _____

Phone _____

Fax _____

eMail _____

Company / Institute _____

Street _____

Postal Code/City _____

Country _____

Internet Address _____

Place, Date

Signature

HOTEL KARL THEODOR MÜNCHEN

Reservierungsformular Abrufkontingent 20906649 DFF Anmeldeschluss: 26.08.2009
Zeitraum: 09.09.-10.09.2009

Firma: _____

Anschrift: _____ PLZ / Ort: _____

Telefonnummer: _____ Faxnummer: _____

Name des Gastes: _____

Anreise: _____ Abreise: _____

Kategorie: Einzelzimmer Quality (Frontseite) Einzelzimmer Comfort (Gartenseite)
90,00 EUR inkl. Frühstück 95,00 EUR inkl. Frühstück

Kreditkartennummer: _____ Exp. ____ / ____

Ich bestätige mit meiner Unterschrift die o.g. Reservierung und die vollständige Richtigkeit der o.g. Angaben.

Eine Reservierung ist nur mit Angabe einer gültigen Kreditkarte möglich.

Die Angabe der Kreditkartennummer ist notwendig, um eine Reservierung auch für eine Spätanreise nach 18:00 Uhr zu garantieren. Gleichzeitig gilt die angegebene Kreditkartennummer als Garantie im Falle eines No Shows. In diesem Fall berechnen wir 80 % des zu erwartenden Logisumsatzes.

Eine kostenfreie Stornierung dieser Einzelreservierung ist bis 7 Tage vor Anreise möglich. Danach berechnen wir ebenfalls 80 % des Logisumsatzes.

Dieses Formular kann jeweils nur für 1 Person verwendet werden.

Bitte beachten Sie, dass die Rechnung vor Ort bei Anreise zu begleichen ist.

Um eine schnelle Abwicklung der Reservierung garantieren zu können, bitten wir Sie das Formular detailliert auszufüllen und an folgende Fax-Nummer zurück zu senden: +49(0)89 15708 – 600.

Bestätigung / Besteller: _____

Stempel/ Datum / Unterschrift

Buchungsnummer / Hotel: _____

Bestätigung / Hotel: _____

Stempel/ Datum / Unterschrift

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DERAG HOTELANDLIVING-HOTEL KARL THEODOR MÜNCHEN

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Derag Hotel and Living AG • HRB 145907 AG München • Vorstand: Dr. Max Michael Schlereth, Thomas Schlereth, Albert G. Dander

Vorsitzender des Aufsichtsrates: Dr. Max W. Schlereth

Bankverbindung: Dresdner Bank München • BLZ 700 800 00 • KTO 4 004 450 00 • ST-NR: 9 143/800/25339 • UID-NR: DE 226 897 144

Amadeus: TP MUCMAX • Galileo: TP 78827 • Sabre: TP 44646 • Worldspan: TP MUCMA

Zentrale Reservierung: Deutschland 01803-136-999(9cent/min) . International +8000-136-9999(kostenfrei)