

General Assembly Working Group Meeting

Invitation

**8th General Assembly and
25th Working Group Meeting of the
German Flat Panel Display Forum (DFF) hosted by
VDMA-DFF in Frankfurt-Niederrad
Wednesday / Thursday, June 20/21, 2007**



Programme

Wednesday, June 20, 2007

14:00 – 16:30 **DFF Members only:**
8th DFF General Assembly

VDMA Building
8th Floor, Vorstandszimmer
Lyoner Straße 18
60528 Frankfurt (how to get there see below)



17:30 -19:00 **All participants of the General Assembly and DFF Working Group Meeting:**
Walking Tour "Frankfurt - Historic Sites and Skyline "
Meeting Point: "Justitia-Brunnen, Römerberg" (City-Center)

19:00 **Get together and networking dinner (sponsored by DFF)**
Gasthof "Steinernes Haus" (oldest inn of Frankfurt)
Braubachstr. 35
60311 Frankfurt am Main (how to get there see below)
Tel.: 069 / 28 34 91

Thursday, June 21, 2007

9:00 – 16:00 **25th Working Group Meeting of the German Flat Panel Display Forum**
Thematic Priority: "Displays for Consumer Electronics"

Seminar Centre Frankfurt
Auditorium ("Hörsaal")
Rhonestr. 4
60528 Frankfurt (how to get there see below)



Flat panel displays (FPDs) are widely used in consumer electronics (CE) and cover such complex and diverse products as electronic notebooks, desktop monitors and TV's, to home telecommunications and games, to white goods (domestic appliances).

The market> The Consumer and Household (C&H) markets account for ~ 70% of the FPD revenues, with a global turnover of over 40 billion Euro in 2006.

Home entertainment> The European consumer market for flat panel TV sets has developed to be the globally largest in 2006 and is forecasted to stay at #1 position. Manufacturers of TV-sets in Europe are in preferred position to serve their sales channels with high-end products and necessary on-site technical service. Leading Asian manufacturers like LG Philips, Sharp and Samsung react to this development by moving the assembly of their TV sets aimed for the European market to Eastern Europe.

Mobile communication> Mobile communication devices represent one of the fastest growing technologies in the IT market with a huge user market. Usage of mobile content is growing – new content such as music, video and location-based services challenge the display.

White goods> Domestic appliances account for ~1/5 of the turnover of C&H market. User friendliness, usability and ergonomics are key topics concerning the development of the human-machine interface.

The meeting> The 25th DFF Working Group Meeting is organised and hosted by the DFF in Frankfurt and will focus on the displays for consumer electronics, both from a market pull and a technology push perspective.

A detailed agenda will follow shortly!

Registration

Please register by fax (see last page) or e-mail by **June 18, 2007**, to:
Ms Sabine Egerer
Fax.: ++49 (0)69 / 66 03-25 92
email: sabine.egerer@vdma.org

For our guests and lecturers

Please email your presentation as PDF- or PowerPoint-File to Dr. Susanne Bieller (susanne.bieller@vdma.org) by **June 18th**. Note that attachments >5MB may suffer from transmitting problems, so please send a control mail without any attachment, simultaneously. You may also bring your presentation along to the meeting (CD-ROM, USB-Memory Stick). A PC (running PowerPoint 2003) and a projector will be available during the meeting. Your presentation will be published in the annex of the minutes.

All new members and guests are invited to briefly introduce their companies. A PowerPoint presentation template will be sent to you prior to the meeting. Please use this file for your company presentation (only three slides).

Accommodation

For the night June 20/21 we have negotiated special rates with the following hotels (all within walking distance to VDMA):

NH Frankfurt Niederrad
Lyoner Str. 5
60528 Frankfurt
Phone: 0 69 / 6 66 08-0
www.nh-hotels.com
Rate: 119,- Euro, incl. breakfast

Innside Premium Hotels
Herriottstr. 2
60528 Frankfurt
Phone: 0 69 / 6 77 32-0
www.innside.de
Rate: 110,- Euro, incl. breakfast

Arabella Sheraton Congress Hotel
Lyoner Str. 44-48
60528 Frankfurt
Phone: 0 69 / 66 33-3 32
www.arabella.sheraton.com
Rate: 130,- incl. breakfast

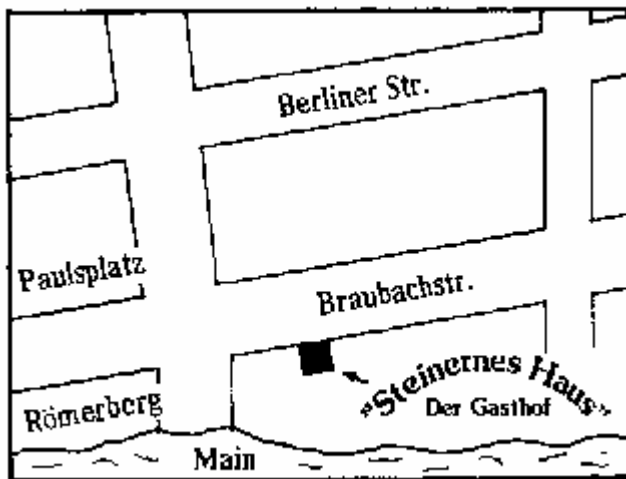
Motel One
Colmarer Str. 2
60528 Frankfurt
Phone: 0 69 / 6 60 53-60
www.motel-one.com
Rate: 61,50 Euro, incl. breakfast

Please book your rooms directly by quoting "DFF" by June 6 at the latest.

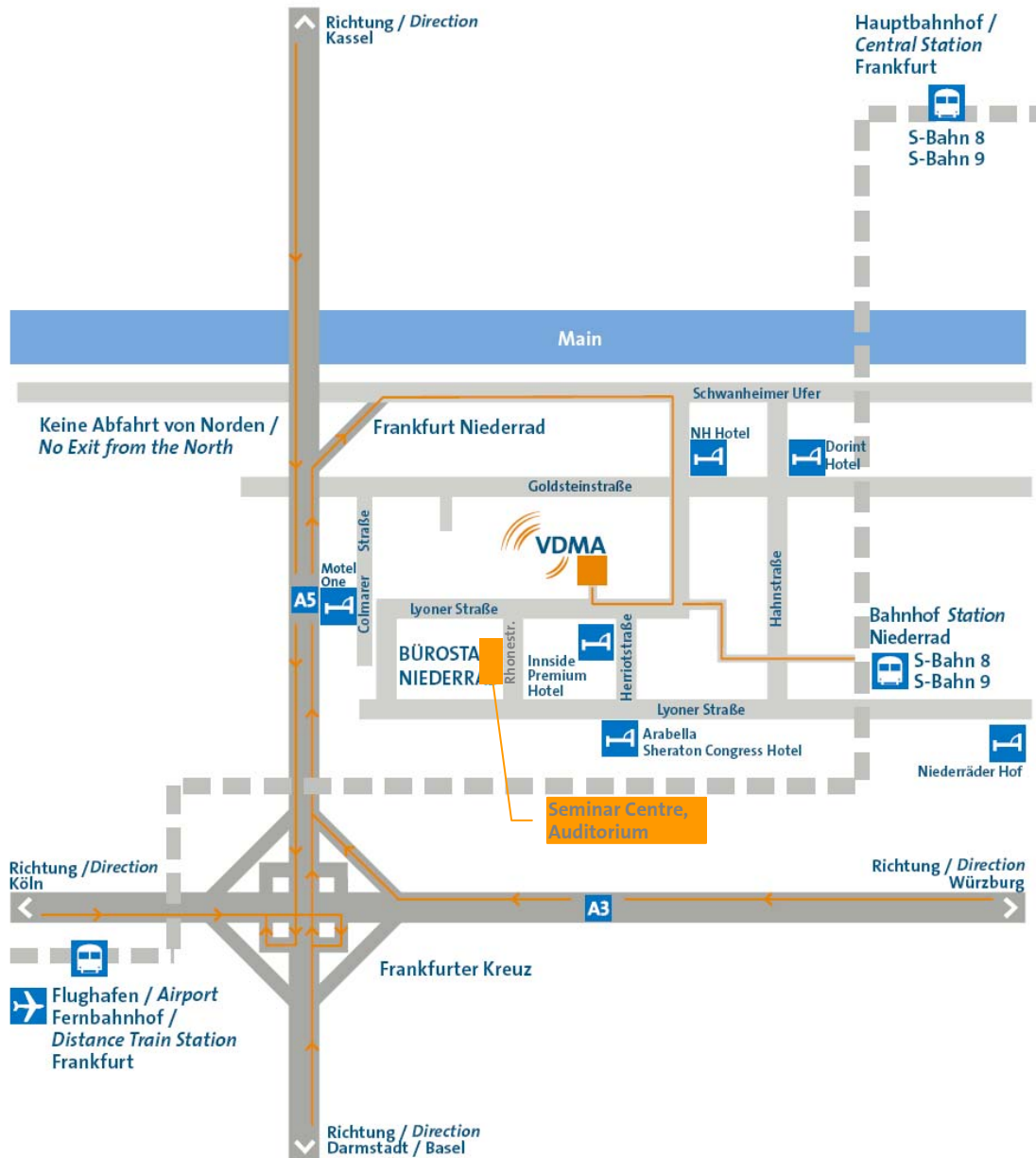
DFF Get-together: Directions to Gasthof "Steinernes Haus"

When travelling by car, please use the car park "Am Römerberg". Tram stations "Am Römer" of lines 11 and 12 are in front of the inn; subway stations "Am Römer" of lines U4 and U5 are very close as well.

The meeting point for the city walk is just around the corner on "Römerberg"!



DFF General Assembly and Working Group Meeting: Directions to VDMA and the Seminar Centre



VDMA Haus

8th Floor, Vorstandszimmer
 Lyoner Straße 18
 60528 Frankfurt
 Phone: +49 (0)69 / 6603 0
 Fax: + 49 (0)69 / 6603 2592

Seminar Centre Frankfurt
 Auditorium ("Hörsaal")
 Rhonstr. 4
 60528 Frankfurt

By car

- **Coming from the South**

Take the A5 motorway, cross the "Frankfurter Kreuz" motorway interchange and then take the "Frankfurt-Niederrad (Bürostadt)" exit.

- **Coming from the North**

Take the A5 motorway to the "Frankfurter Kreuz" motorway interchange. Here you will have to double back to return in the opposite direction: first follow the signs for Würzburg, then for Kassel. You will now be travelling north on the A5. Take the next exit - "Frankfurt-Niederrad (Bürostadt)".

- **Coming from the West or East**

At the "Frankfurter Kreuz" motorway interchange take the A5 towards Kassel. Then take the first exit - "Frankfurt-Niederrad (Bürostadt)".

By train

- **From Frankfurt Airport Railway Station (Flughafen Regionalbahnhof)**

Take the S8 or S9 S-Bahn (suburban train) line towards Hanau and Frankfurt Central, getting off at "Niederrad".

- **From "Niederrad" S-Bahn station**

Continue on foot from the Niederrad station to the VDMA. The walk takes roughly 10 minutes. Take the footpath at the right of the Mercedes showroom. Continue along Hahnstrasse past the crossroads (also Hahnstrasse) then cross over into Saonestrasse opposite. Keep right, then turn right into the footpath after the building with the green exterior. Follow the footpath to Lyoner Strasse (the footpath bears to the left, the Post Office is on the right). Cross Lyoner Strasse. When you reach number 18 you have found us. For the Seminar Centre, turn left into Rhonestraße and stop at the second building on the right hand side.

By plane

Fly into Frankfurt am Main airport.

- **Continuing by taxi**

Journey takes roughly 10 – 15 minutes, costs approx. €18

- **Continuing by public transport**

Take S-Bahn (suburban railway) line S8 or S9 from "Regionalbahnhof" in Terminal 1, level 1, towards Hanau and Frankfurt Central, getting off at "Niederrad" (train every 15 minutes, journey time roughly 5 minutes). From "Niederrad" S-Bahn station see "By train" instructions

Parking:

You can park your car at the VDMA parking lot.

German Flat Panel Display Forum

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June 20/21, 2007



Fax Reply

Please return by June 18, 2007

Ms Sabine Egerer
German Flat Panel Display Forum (DFF)
VDMA – The German Engineering Federation
Lyoner Str. 18

60528 Frankfurt/Main (Germany)

Fax-Nr.: ++49 (0)69 / 6603 - 2592

Please use the tick boxes to indicate the events you plan to attend:

Event	Date, Time	
General Assembly (DFF Members only)	June 20, 14:00 – 16:30	<input type="checkbox"/> yes <input type="checkbox"/> no
Walking Tour (all participants)	June 20, 17:30 – 19:00	<input type="checkbox"/> yes <input type="checkbox"/> no
Get-Together and Dinner (all participants)	June 20, 19:00	<input type="checkbox"/> yes <input type="checkbox"/> no
25 th DFF Working Group Meeting (WGM)	June 21, 09:00 – 16:00	<input type="checkbox"/> yes <input type="checkbox"/> no
I want to give a company presentation	(during the WGM)	<input type="checkbox"/> yes <input type="checkbox"/> no
Please send me the DFF-Brochure		<input type="checkbox"/> yes <input type="checkbox"/> no

Title, Name

Phone

Fax

eMail

Company / Institute

Street

Postal Code/City

Country

Internet Address

Place, Date

Signature