

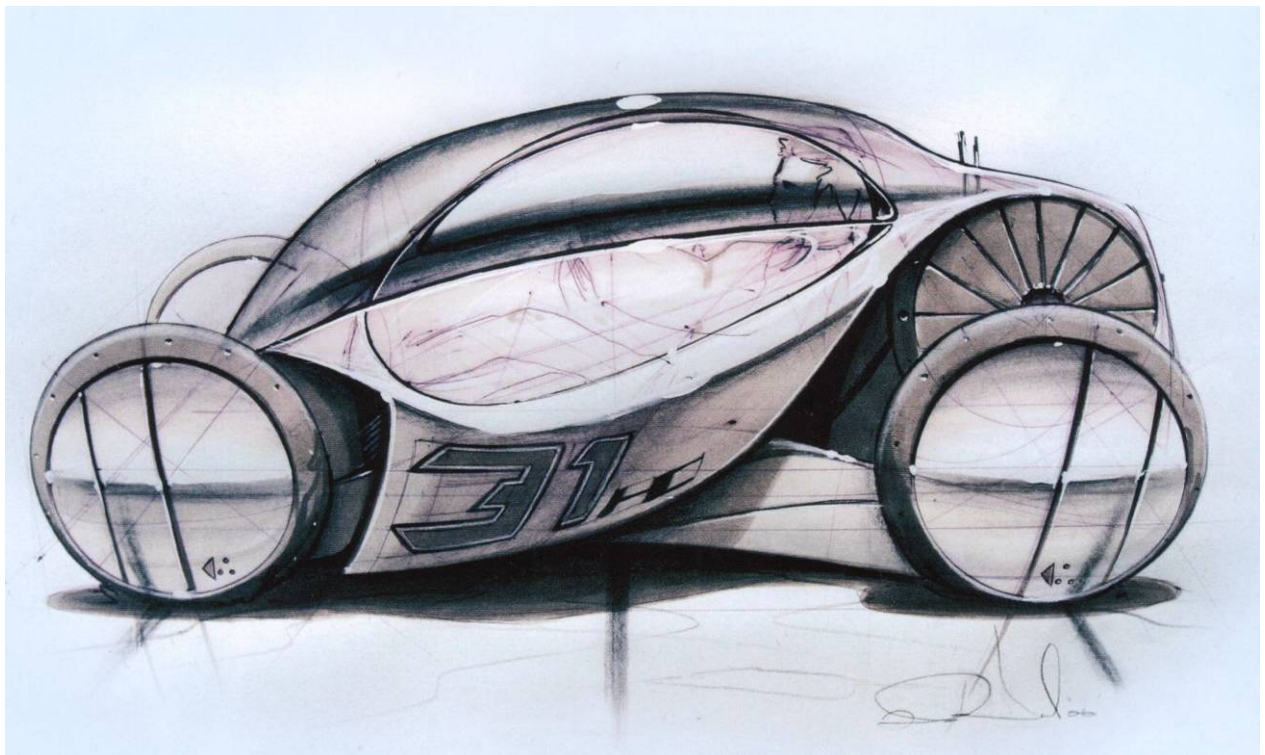


# 3<sup>rd</sup> Meeting of the DFF Automotive Platform

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## Invitation

3<sup>rd</sup> Meeting of the  
DFF Automotive Platform  
at VDMA  
in Frankfurt/Main, Germany  
Wednesday, March 25, 2009  
10:00 – 16:00



## The Topic

During the last platform meeting, two working groups had been formed, one looking at displays and displays technologies, the other at display interfaces for automotive. These working groups met several time since the last meeting.

In this meeting, we will hear reports from the working groups and get first results.

Furthermore, the working groups gave their input on this plenary meeting. We will hear presentations on roadmaps and future developments concerning cables and connectors, topics with direct impact on the standardisation efforts of the “Link” group.

To support the work of the “Displays” working group, we invited automotive OEMs and Tier 1 to present their views on the future of displays in the cars and their roadmaps for displays in the automotive.

This will be the starting points for a discussion in the large group in the morning session. In the afternoon, we will split up into the two working groups “Displays” and “Link”. In a wrap-up session, the outcome of the parallel discussion will be summarised and we will decide on the next steps.

## Preliminary Programme

10:00 - 10:20	<b>Welcome and Introduction of Participants</b>	<b>Robert Isele</b> Chairman DFF, BMW Group  all participants
10:15 – 13:15	<b>Morning Session: Plenary Session</b> <ul style="list-style-type: none"><li>■ Reports from the working groups “Link” and “Displays” (20 minutes each)</li><li>■ Displays development targets and roadmap from OEM’s and Tier 1’s perspective (20 minutes each)</li><li>■ Development opportunities and roadmap from the cable and connector manufacturers’ perspective with special impact on the display interface (20 minutes each)</li><li>■ Plenary discussion</li></ul>	All participants
13:15 – 14:00	Networking Lunch	All participants
14:00 – 15:30	<b>Afternoon Session: Working Groups</b> <ul style="list-style-type: none"><li>■ Parallel sessions of the two Working Group</li><li>■ Continuation of the started discussions</li><li>■ Decision on Follow-up, next steps</li></ul>	All participants
15:30 – 16:00	<b>Report from the Working Groups Wrap-up, summary and next steps</b>	<b>Working Group chairs</b> <b>Robert Isele</b> Chairman DFF, BMW Group

## **Participation Fee:**

The participation is free for DFF members.

For non-members, we will charge a service fee of 200 EUR (+VAT) per participating company.  
*You will receive an invoice after the meeting.*

## **Registration**

Please register by fax (see last page) or e-mail by **September 15, 2008** to:

Ms Sabine Egerer

Fax.: ++49 (0)69 / 66 03-25 92

email: [sabine.egerer@vdma.org](mailto:sabine.egerer@vdma.org)

Please note that we have limited space available in the meeting room.

If the number of participants exceeds the number of seats available, we will allocate the space on a first come, first serve basis.

## **Directions to VDMA:**

### **VDMA Haus**

8<sup>th</sup> Floor, Vorstandszimmer

Lyoner Straße 18

60528 Frankfurt

Phone: +49 (0)69 / 6603 0

Fax: + 49 (0)69 / 6603 2592

### **By car**

- **Coming from the South**

Take the A5 motorway, cross the "Frankfurter Kreuz" motorway interchange and then take the "Frankfurt-Niederrad (Bürostadt)" exit.

- **Coming from the North**

Take the A5 motorway to the "Frankfurter Kreuz" motorway interchange. Here you will have to double back to return in the opposite direction: first follow the signs for Würzburg, then for Kassel. You will now be travelling north on the A5. Take the next exit - "Frankfurt-Niederrad (Bürostadt)".

- **Coming from the West or East**

At the "Frankfurter Kreuz" motorway interchange take the A5 towards Kassel. Then take the first exit - "Frankfurt-Niederrad (Bürostadt)".

### **By train**

- **From Frankfurt Airport Railway Station (Flughafen Regionalbahnhof)**

Take the S8 or S9 S-Bahn (suburban train) line towards Hanau and Frankfurt Central, getting off at "Niederrad".

- **From "Niederrad" S-Bahn station**

Continue on foot from the Niederrad station to the VDMA. The walk takes roughly 10 minutes. Take the footpath at the right of the Mercedes showroom. Continue along Hahnstrasse past the crossroads (also Hahnstrasse) then cross over into Saonestrasse opposite. Keep right, then turn right into the footpath after the building with the green exterior. Follow the footpath to Lyoner Strasse (the footpath bears to the left, the Post Office is on the right). Cross Lyoner Strasse. When you reach number 18 you have found us. For the Seminar Centre, turn left into Rhonestraße and stop at the second building on the right hand side.

### **By plane**

Fly into Frankfurt am Main airport.

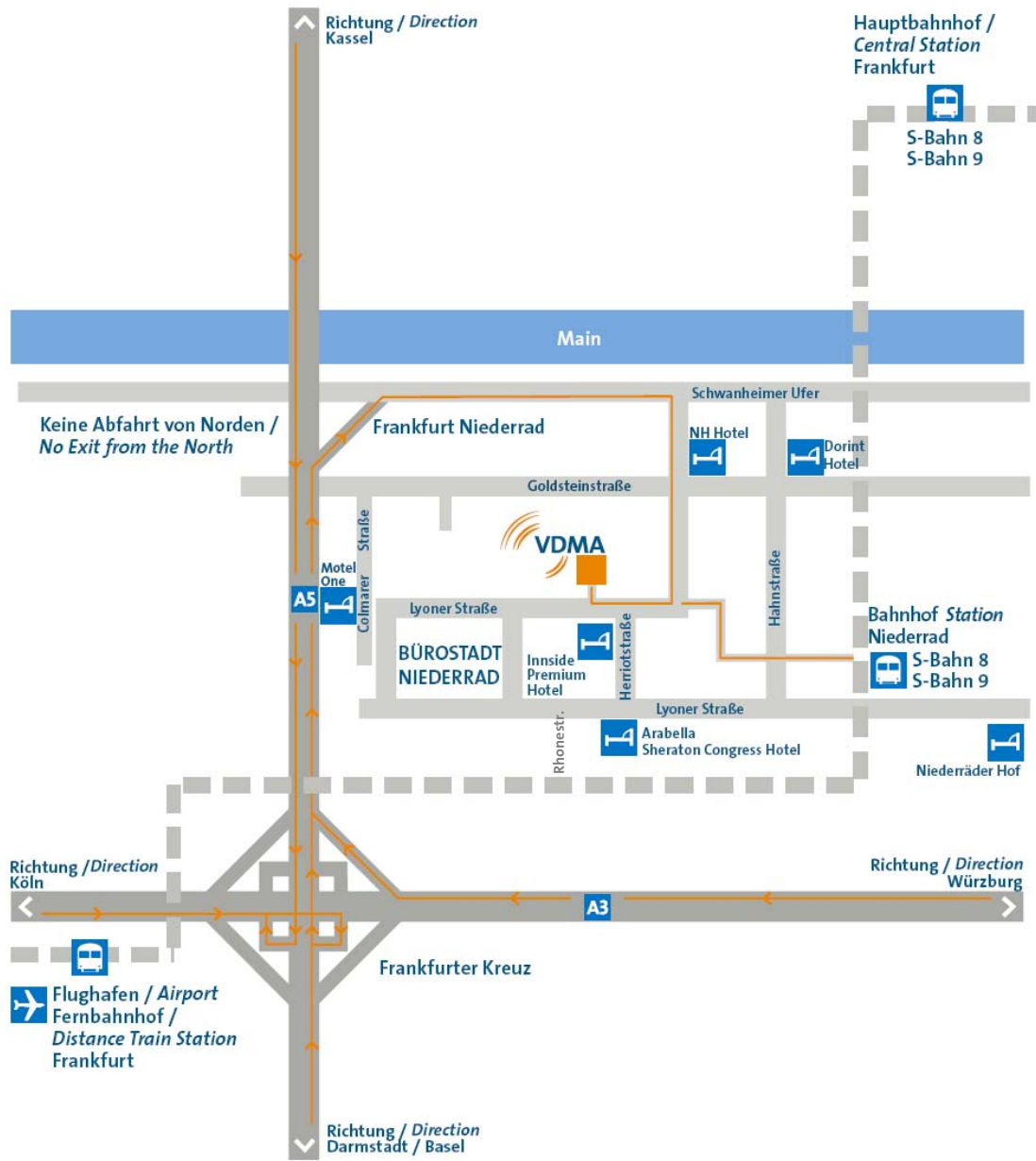
- **Continuing by taxi**

Journey takes roughly 10 – 15 minutes, costs approx. €18

- **Continuing by public transport**

Take S-Bahn (suburban railway) line S8 or S9 from "Regionalbahnhof" in Terminal 1, level 1, towards Hanau and Frankfurt Central, getting off at "Niederrad" (train every 15 minutes, journey time roughly 5 minutes). From "Niederrad" S-Bahn station see "By train" instructions

**Parking:** You can park your car at the VDMA parking lot.



# German Flat Panel Display Forum

3<sup>rd</sup> Meeting of the DFF Automotive Platform in Frankfurt/Main,  
March 25, 2009



## Fax Reply

*Please return by March 18, 2009*

Ms Sabine Egerer  
German Flat Panel Display Forum (DFF)  
VDMA – The German Engineering Federation  
Lyoner Str. 18

60528 Frankfurt/Main (Germany)

**Fax-Nr.: ++49 (0)69 / 6603 - 2592**

Please use the tick boxes to indicate the events you plan to attend:

Event	
DFF Automotive Platform	<input type="checkbox"/> yes <input type="checkbox"/> no
Please send me the DFF-Brochure	<input type="checkbox"/> yes <input type="checkbox"/> no

Title, Name \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

eMail \_\_\_\_\_

Company / Institute \_\_\_\_\_

Street \_\_\_\_\_

Postal Code/City \_\_\_\_\_

Country \_\_\_\_\_

Internet Address \_\_\_\_\_

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Place, Date

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Signature