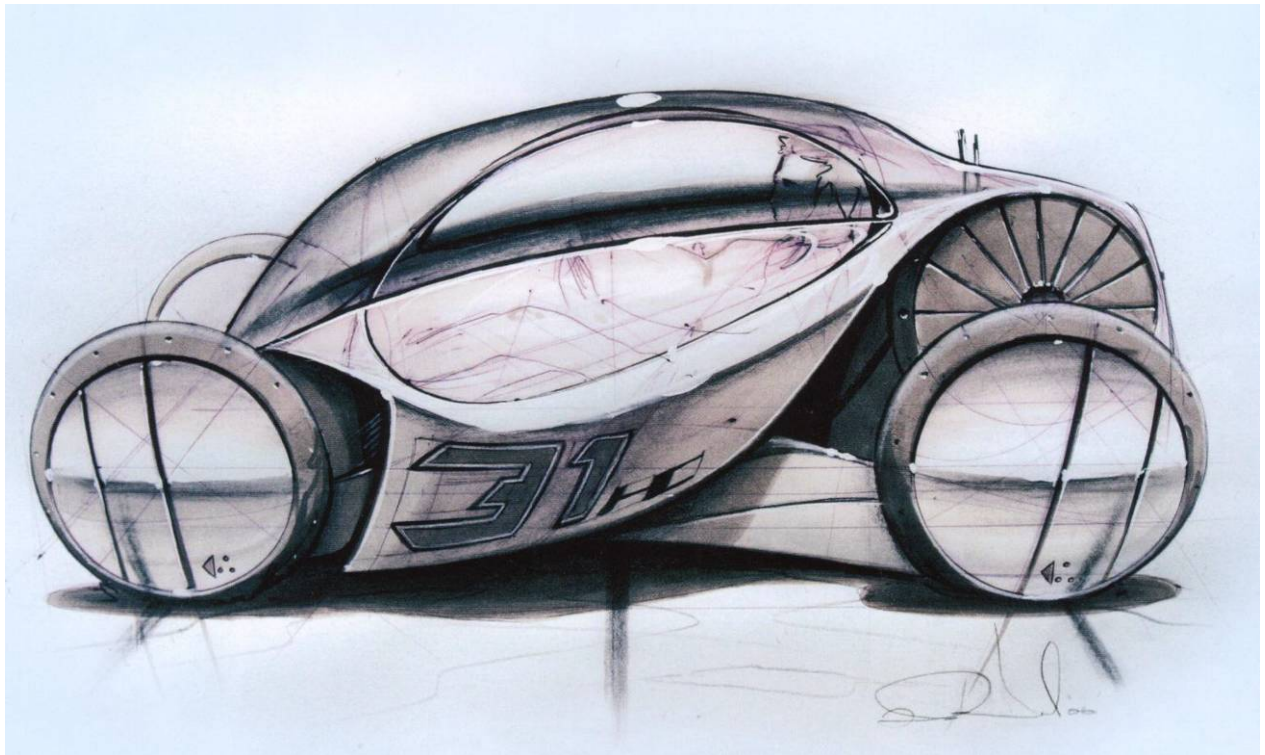




**2nd Meeting
of the
DFF Automotive Platform**

Invitation

**2nd Meeting of the
DFF Automotive Platform
at VDMA
in Frankfurt/Main, Germany
Monday, September 22, 2008
10:00 – 16:00**



The Topic

DFF members and participants of the last platform meeting had been asked to give their feedback and input on the topic of this second meeting.

Among the three topics suggested, two ranked equally on the same position, thus we decided to split the meeting into two parts.

The **morning session** will be dedicated to **new display technologies for automotive application**. All display manufacturers and technology developers are invited to give a short presentation (10 minutes each). If you plan to do so, please contact the DFF secretariat that we can arrange the presentations in the agenda. We also invite the automotive industry to prepare short statements on their expectations towards new display technologies. After the introductory presentations, we will start a discussion on the benefits of new display technologies for the automotive industry. We should talk about the new features available on one side and about the requirements from the car manufacturers on the other.

In the **afternoon session** will **follow-up on the display interfaces and controllers session**. After a short summary of the last meeting, we want to collect the feedback of your internal discussions in your companies. With this feedback in mind, we want to brainstorm on the requirements of standardisation process. We will finally decide on the foundations of working groups that will work on the process between the official session of the Automotive platform, per mail and via teleconferences. After this decisions have been taken, we will wrap-up and decide on the next steps for the Automotive Platform.

Programme

Monday, September 22, 2008

10:00 - 10:15	Welcome and Introduction of Participants	Robert Isele Chairman DFF, BMW Group all participants
10:15 – 13:15	Morning Session: New display technologies for automotive application <ul style="list-style-type: none">■ Introductory short presentations on new display technologies (10 minutes each)■ Discussion on pros and cons■ Benefits and new features of new technologies■ Requirements from the automotive industry	All participants
13:15 – 14:00	Networking Lunch	All participants
14:00 – 15:45	Afternoon Session: Follow-up on display interfaces and controllers, standardisation of interfaces <ul style="list-style-type: none">■ Summary of the results from the last meeting■ Feedback from the participants - results from internal discussions■ Brainstorming on Requirements■ Decision on Follow-up, Formation of Working groups	All participants
15:45 – 16:00	Wrap-up, summary and next steps	Robert Isele Chairman DFF, BMW Group

Participation Fee:

The participation is free for DFF members.

For non-members, we will charge a service fee of 200 EUR (+VAT) per participating company.
You will receive an invoice after the meeting.

Registration

Please register by fax (see last page) or e-mail by **September 15, 2008** to:

Ms Sabine Egerer

Fax.: ++49 (0)69 / 66 03-25 92

email: sabine.egerer@vdma.org

Please note that we have limited space available in the meeting room.

If the number of participants exceeds the number of seats available, we will allocate the space on a first come, first serve basis.

Directions to VDMA:

VDMA Haus

8th Floor, Vorstandszimmer

Lyoner Straße 18

60528 Frankfurt

Phone: +49 (0)69 / 6603 0

Fax: + 49 (0)69 / 6603 2592

By car

- **Coming from the South**

Take the A5 motorway, cross the "Frankfurter Kreuz" motorway interchange and then take the "Frankfurt-Niederrad (Bürostadt)" exit.

- **Coming from the North**

Take the A5 motorway to the "Frankfurter Kreuz" motorway interchange. Here you will have to double back to return in the opposite direction: first follow the signs for Würzburg, then for Kassel. You will now be travelling north on the A5. Take the next exit - "Frankfurt-Niederrad (Bürostadt)".

- **Coming from the West or East**

At the "Frankfurter Kreuz" motorway interchange take the A5 towards Kassel. Then take the first exit - "Frankfurt-Niederrad (Bürostadt)".

By train

- **From Frankfurt Airport Railway Station (Flughafen Regionalbahnhof)**

Take the S8 or S9 S-Bahn (suburban train) line towards Hanau and Frankfurt Central, getting off at "Niederrad".

- **From "Niederrad" S-Bahn station**

Continue on foot from the Niederrad station to the VDMA. The walk takes roughly 10 minutes. Take the footpath at the right of the Mercedes showroom. Continue along Hahnstrasse past the crossroads (also Hahnstrasse) then cross over into Saonestrasse opposite. Keep right, then turn right into the footpath after the building with the green exterior. Follow the footpath to Lyoner Strasse (the footpath bears to the left, the Post Office is on the right). Cross Lyoner Strasse. When you reach number 18 you have found us. For the Seminar Centre, turn left into Rhonestraße and stop at the second building on the right hand side.

By plane

Fly into Frankfurt am Main airport.

- **Continuing by taxi**

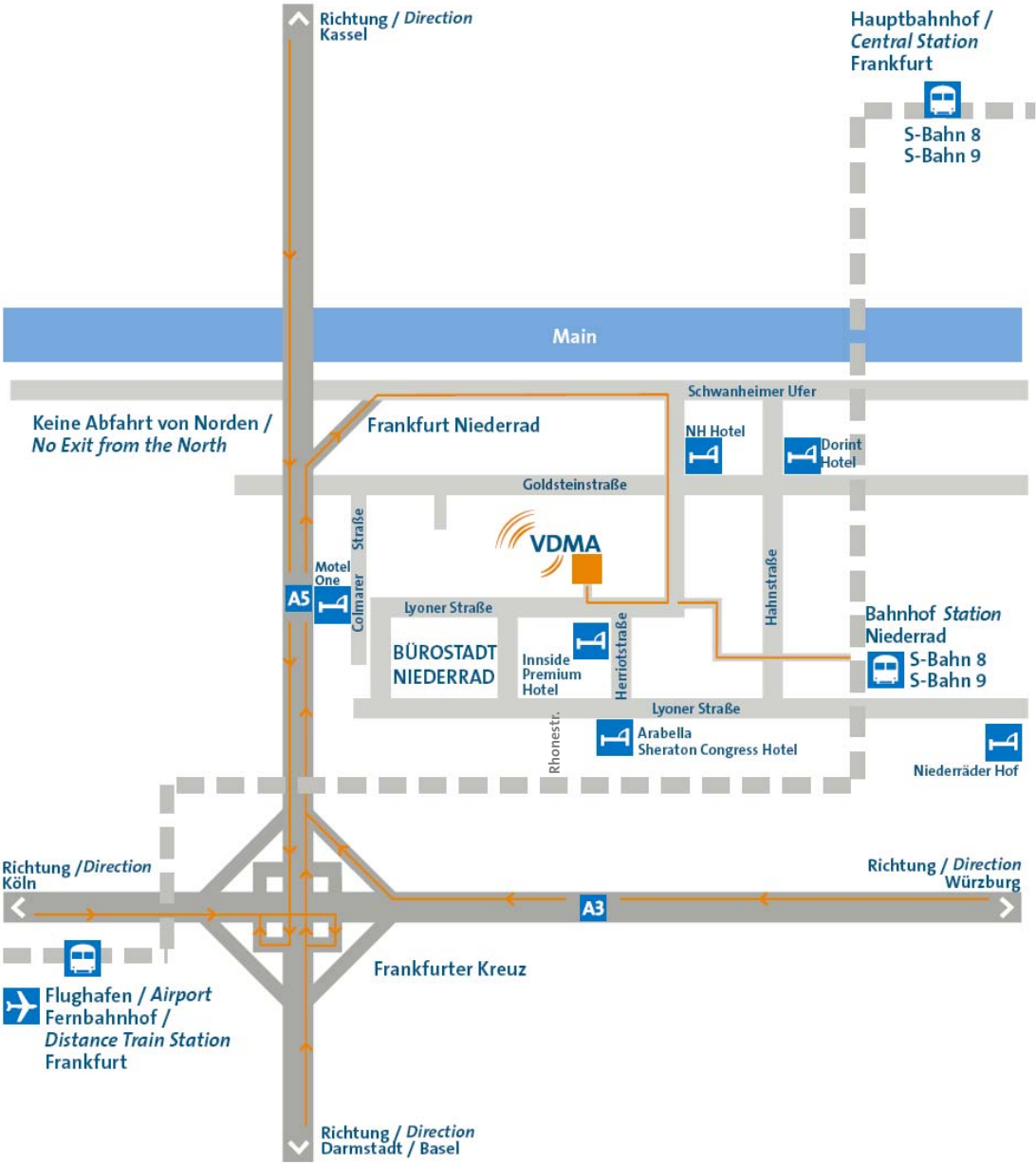
Journey takes roughly 10 – 15 minutes, costs approx. €18

- **Continuing by public transport**

Take S-Bahn (suburban railway) line S8 or S9 from "Regionalbahnhof" in Terminal 1, level 1, towards Hanau and Frankfurt Central, getting off at "Niederrad" (train every 15 minutes, journey time roughly 5 minutes). From "Niederrad" S-Bahn station see "By train" instructions

Parking:

You can park your car at the VDMA parking lot.



German Flat Panel Display Forum

2nd Meeting of the DFF Automotive Platform in Frankfurt/Main,
September 22, 2008



Fax Reply

Please return by September 15, 2008

Ms Sabine Egerer
German Flat Panel Display Forum (DFF)
VDMA – The German Engineering Federation
Lyoner Str. 18

60528 Frankfurt/Main (Germany)

Fax-Nr.: ++49 (0)69 / 6603 - 2592

Please use the tick boxes to indicate the events you plan to attend:

Event	
DFF Automotive Platform	<input type="checkbox"/> yes <input type="checkbox"/> no
I want to give a short presentation on a new display technology for automotive use	<input type="checkbox"/> yes <input type="checkbox"/> no
Please send me the DFF-Brochure	<input type="checkbox"/> yes <input type="checkbox"/> no

Title, Name

Phone

Fax

eMail

Company / Institute

Street

Postal Code/City

Country

Internet Address

Place, Date

Signature