

29th Working Group Meeting
of the German Flat Panel Display Forum

System Integration, Distribution and Applications of Flat Panel Displays

November 27, 2008, 9:00 a.m. – 4:00 p.m.
Ströer Out-of-home Media AG, Cologne, Germany

Agenda

08:30 – 09:00	Registration	
09:00 – 09:20	Opening Remarks and Company Presentation	Robert Isele BMW AG DFF Chairman “FPD Technologies” Michael Schmid Ströer Out-of-home Media AG
09:20 – 09:40	Short Company Presentations (max. 2 minutes each)	New DFF members and guests

1. Market Pull

09:40 - 10:00	Digital signage market- applications and customer requirements	Andreas Kuhr Ströer Out-of-home Media AG
10:00 - 10:20	Integrated Systems Solutions: Strategy for Display Platforms – Indoor and Outdoor	Siegfried Huber Conrac GmbH
10:20 – 10:45	Coffee Break	
10:45 – 11:05	Distribution of displays: diverse requirements and customised add-on services	Hartmut Helbig Beck GmbH & Co. Elektronik Bauelemente KG
11:05 – 11:25	LCD panel makers commitment into Europe: LCD module and TV production capacities in Eastern Europe	Dr. Thomas Schauneweg LG Display Germany GmbH

2. Peripheral Topics

11:25 – 11:55	REACH – Registration, Evaluation, Authorisation and Restriction of Chemicals Obligations for displays and other articles	Dr. Werner Becker Merck KGaA
11:55 – 12:45	Networking Lunch	
12:45 – 13:45	Visit of the Ströer Design Park	
13:45 – 13:55	Upcoming DFF Events Résumé of the DFF Automotive Platform	Dr. Susanne Bieller VDMA-DFF

3. Technology Push

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| 13:55 – 14:15 | New display technologies for outdoor signage market
Different candidates of outdoor technologies (monochrome and color) are presented i.e. bistable "Green Technology" and video capable ETN- technique | Dr. Thomas Bitter
AEG MIS |
| 14:15 – 14:35 | Customised Displays in Focus - Some of the standard type displays disappear from the market quickly. An investment of tooling and development costs are worthwhile if long-term availability is required. How to do and what has to be considered is discussed. | Peter Such
Display LC Deutschland GmbH |
| 14:35 – 14:55 | Coffee Break | |
| 14:55 – 15:15 | System aspects of applying flat panel displays in high-end applications | Patrick Vandenberghe
Barco N.V. |

4. Discussion Session

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| 15:15 – 15:45 | Panel Discussion | All Speakers and participants |
| 15:45 – 16:00 | Summary and next steps
Adjourn | Robert Isele
Dr. Susanne Bieller |