German Flat Panel Display Forum

Automotive Platform

September 22, 2008, 10:00 a.m. – 4:00 p.m.
VDMA, Konferenzzimmer, Frankfurt/M, Germany

Agenda

10:00 – 10:15	**Welcome and Introduction** **Introduction of Participants**	**Robert Isele** Chairman DFF, BMW Group
1. Morning Session: **New display technologies for automotive application**		
10:15 – 10:35	**ABN displays** **Transparent OLED displays**	**Dr. Jürgen Wahl** Optrex Europe GmbH
10:35 – 10:45	**Holographic Laser Projection**	**Edward Buckley** Light Blue Optics Ltd.
10:45 – 10:55	**LCOS for Head-up-Displays**	**Sven Krüger** HOLOEYE Photonics AG
10:55 – 11:05	**Display trends in automotive infotainment and PND Systems**	**Gerhard Scharf** Sharp Microelectronics Europe
11:05 – 11:15	**Polystable Automotive MMI opportunities enabled by EASL DMD™ display technology**	**Thor Kamfjord** Fjord International
11:15 – 11:30	**Coffee Break**	
11:30 – 12:30	**Discussion on pros and cons** **Benefits and new features of new technologies**	All participants
12:30 – 13:00	**Requirements from the automotive industry**	All participants
13:00 – 13:15	**Open discussion and wrap-up**	All participants
2. Break		
13:15 – 14:00	**Networking Lunch**	
3. Afternoon Session: **Follow-up on display interfaces and controllers, standardisation of interfaces**		
14:00 – 14:15	**Summary of the results from the last meeting**	**Robert Isele** Chairman DFF, BMW Group
14:15 – 14:45	**Feedback from the participants - results from internal discussions**	All participants
14:45 – 15:30	**Brainstorming on requirements**	All participants
15:30 – 15:45	**Decision on follow-up, formation of working groups**	All participants
4. Closing Session		
15:45 – 16:00	**Wrap-up, summary and next steps**	**Robert Isele** Chairman DFF, BMW Group