

ADRIA and DFF Working Group Meeting Roadmapping

Invitation

**26th Working Group Meeting of the
German Flat Panel Display Forum (DFF) hosted by
MicroEmissive Displays Dresden GmbH
in Dresden, Germany
October 17/18, 2007**



Programme

Wednesday, October 17, 2007

16:30 -18:30 **Company Tour Fraunhofer IPMS**

19:30 **Get together and networking dinner (sponsored by DFF)**

Restaurant "Pulverturm"
An der Frauenkirche 12
01067 Dresden
Phone: +49 351 26 26 00

Thursday, October 18, 2007

9:00 – 16:00 **26th Working Group Meeting of the
German Flat Panel Display Forum
together with the adria project
Thematic Priority: "Roadmapping"**

Microemissive Displays Germany
c/o Fraunhofer-Institut IPMS
Maria-Reiche-Str. 2
01109 Dresden
Phone: +49 351 79 58 850



The global display industry has grown dramatically over the past decade, as the CRT has been replaced by flat panel displays and projection systems based upon microdisplays. European companies and universities have maintained a significant presence in R&D, in the supply of materials and equipment, and in the integration of displays into final products.

The motivation> The development of flat panel technologies led to the creation of many new devices, such as laptop computers and video phones. New display technologies are required to open up new markets, by supporting new form factors, providing portable eye-quality displays for bright outdoor conditions, and enabling inexpensive manufacturing of displays for new applications.

The goals> Establishment of a common understanding for future investments and strategies concerning advanced displays in Europe. Development of future scenarios for advanced display research and application. Identification of technology gaps and determination of requirements for a sustainable future growth. Identification of market opportunities.

The methodology> The adria roadmapping follows the standard procedures for technology roadmapping, as applied in e.g. the semiconductor field, properly modified to meet the needs of the European Advanced Displays Industry. Depending on the application of the display, distinctly different performance features are required, the adria roadmap is thus split into eight application areas with comparable requirements.

The meeting> The 26th DFF Working Group Meeting hosted by MicroEmissive Displays in Dresden will be dedicated to update the Advanced Displays Roadmap, that has been developed by 300 experts in the field of advanced displays in the scope of the adria project during the last two years.

A preliminary agenda is attached!

Registration

Please register by fax (see last page) or e-mail by **October 10, 2007**, to:
Ms Sabine Egerer
Fax.: ++49 (0)69 / 66 03-25 92
email: sabine.egerer@vdma.org

For our lecturers

Please email your presentation as PDF- or PowerPoint-File to Dr. Susanne Bieller (susanne.bieller@vdma.org) by **October 15th**. Note that attachments >5MB may suffer from transmitting problems, so please send a control mail without any attachment, simultaneously. You may also bring your presentation along to the meeting (CD-ROM, USB-Memory Stick). A PC (running PowerPoint 2003) and a projector will be available during the meeting. Your presentation will be published in the annex of the minutes.

Accommodation

For the night October 17/18 we have negotiated special rates with the following hotels:

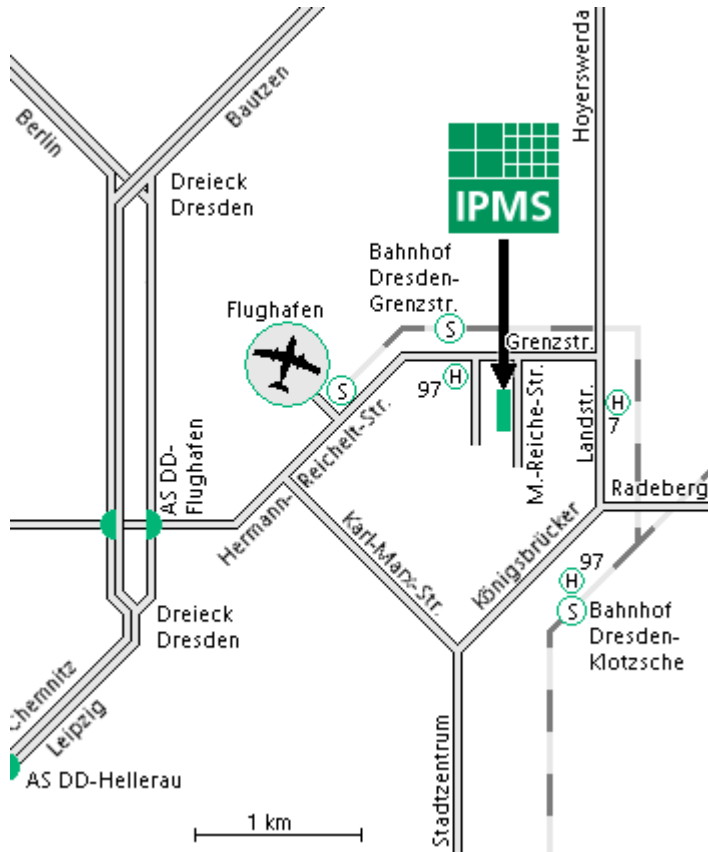
Hotel Quintessenz (near Airport, IPMS)
Hohenbusch Markt 1
01108 Dresden
Phone: +49 351 88 24 40
www.quintessenz-hotels.de
Rate: 75,- Euro, incl. breakfast

Hotel Elbflorenz
Rosenstr. 36
01067 Dresden
Phone: +49 351 86 40 0
www.hotel-elbflorenz.de
Rate: 100,- Euro, excl. breakfast (+ 16.- Euro)

Please book your rooms directly by quoting "DFF" by October 10 at the latest.

DFF Working Group Meeting: Directions to MicroEmissive Displays Germany GmbH at Fraunhofer IPMS Dresden

Maria-Reiche Str. 2
01109 Dresden
Germany
Tel: +49 351 795 8850
Fax: +49 351 795 88510



Road Connection:

- Expressway A4, from exit »Dresden-Flughafen« in direction Hoyerswerda along H.-Reichelt-Straße, which runs into the Grenzstraße
- from Dresden-city on B97 in direction Hoyerswerda. Grenzstraße branches off to the left 400 m after the tram rails change from the middle of the street to the right side.

Flight Connection:

- From Dresden Airport → bus 97 to bus stop »Grenzstraße Mitte« or by city railway S-Bahn to Dresden-Grenzstraße

Public Transport:

- Tram 7 from Dresden-city to tram stop »Arkonasstraße«, then about 10 min on foot
- by city railway S-Bahn to Dresden-Grenzstraße

How to get to Restaurant "Puverturm"

An der Frauenkirche 12, 01067 Dresden, Tel.: +49 351 26 26 00



German Flat Panel Display Forum

26th DFF/adria Working Group Meeting in Frankfurt/Main,
October 17/18, 2007



Fax Reply

*Please return by **October 10, 2007***

Ms Sabine Egerer
German Flat Panel Display Forum (DFF)
VDMA – The German Engineering Federation
Lyoner Str. 18

60528 Frankfurt/Main (Germany)

Fax-Nr.: ++49 (0)69 / 6603 - 2592

Please use the tick boxes to indicate the events you plan to attend:

Event	Date, Time	
Company Tour	October 17, 16:30 – 18:00	<input type="checkbox"/> yes <input type="checkbox"/> no
Get-Together and Dinner	October 17, 19:30	<input type="checkbox"/> yes <input type="checkbox"/> no
26 th DFF Working Group Meeting (WGM)	October 18, 09:00 – 16:00	<input type="checkbox"/> yes <input type="checkbox"/> no
Please send me the DFF-Brochure		<input type="checkbox"/> yes <input type="checkbox"/> no

Title, Name _____

Phone _____

Fax _____

eMail _____

Company / Institute _____

Street _____

Postal Code/City _____

Country _____

Internet Address _____

Place, Date

Signature

26th Working Group Meeting
of the German Flat Panel Display Forum

Roadmapping

October 18, 2007, 9:00 a.m. – 4:00 p.m.
MicroEmissive Displays, Fraunhofer IPMS, Dresden, Germany

Agenda

09:00 – 09:05 **Welcome and Introduction** **Dr. Jörg Winkler**
DFF Board

1. Plenary Session

09:05 – 09:25 **OLED Microdisplays** **Georg Bodammer**
MicroEmissive Dresden GmbH

09:25 – 09:35 **Introduction of Guests**

09:35 – 09:45 **Introduction to the new Roadmap of the Organic
Electronics Association** Dr. Susanne Bieller
VDMA-DFF

09:45 – 10:15 **Introduction to the adria roadmap: scenarios,
parameters and red brick walls** **Chris Gracie**
Scottish Optoelectronics Association

10:15 – 10:30 **Coffee Break**

2. Parallel Sessions I

10:30 – 12:00	Track 1	Track 2
	Industrial Displays Chair: Jörg Winkler	Public Display and Advertising Chair: Alain Doré

12:00 – 13:00 **Networking Lunch**

3. Parallel Sessions II

13:00 – 14:45	Track 1	Track 2
	Mobile Communication Displays Chair: Chris Gracie	Consumer and Household Displays Chair: Susanne Bieller

14:45 – 15:15 **Coffee Break**

4. Discussion and Summary Session

15:15 – 15:50 **Reports from the workshop sessions** **RM Chairs**

15:50 – 16:00 **Summary and next steps** **Dr. Jörg Winkler**