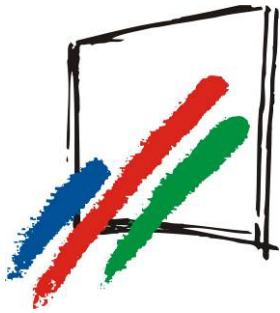


4/2009



# DFF Newsletter

## Editorial

By Dr. Susanne Bieller, DFF

Dear Reader,

2009 started with very pessimistic prospects. Nevertheless, throughout the year, the display industry slowly recovered. Fab investment and capacity expansion plans were resumed.

DFF saw a year of conferences and trade shows that were quite poorly attended. Hence we are proud that our regular DFF meetings had a good participation and that our Automotive Platform working groups meet very regularly. We thank you very much for your contributions and the time you dedicated for DFF – we know that this cannot be taken for granted in such busy and difficult times.

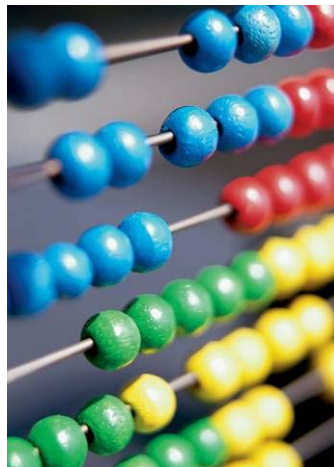
This newsletter will close the year with a deeper look on the market forecast for 2010. LCD will keep the lead of all technologies, but also emerging technologies like OLED and e-paper hopefully will take a further step forward. Further fab investments are announced for 2010 and we are especially curious about the development of the Chinese display market. All in all, we can conclude that the outlook on the display market in 2010 is quite positive – at least it looks much brighter than a year before.

The outlook on the DFF activities in 2010 also does not look too bad. We will have four working group meetings in 2010, plan to have two German Pavilions, look forward to meet you at several conferences and also look forward to very active Automotive Platform working groups. DFF will also offer you some new services in 2010: we compiled an events calendar for you with all (or at least nearly all) display-related events, trade shows and conferences.

Furthermore, we will launch a second dedicated platform for you: the System Integration Platform.

The DFF secretariat wishes you Merry Christmas and a Happy New Year 2010. We hope to see you all well again at one of the next DFF events.

Enjoy reading!



## Short Content

- Editorial
- Market Outlook 2010
- News from DFF
- News from DFF members
- Other News
- Events calendar

DFF would like to thank all members and guests for contributing to this newsletter. Guest contributions do not necessarily reflect the opinion of DFF.

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## Calendar of Events 2010

January 19, 2010

**DFF Automotive Platform WG "Link"**

VDMA, Frankfurt/M

January 20, 2010

**DFF Automotive Platform WG "Displays"**

hosted by Autronic-Melchers

Karlsruhe, Germany

February 1-2, 2010

**Digital Out Of Home Business Conference**

during Integrated Systems Europe 2010

Amsterdam RAI

*Special conditions for DFF members*

February 2-4, 2010

**Integrated Systems Europe**

Amsterdam RAI

March 3-4, 2010

**Electronic Display Conference**

during embedded world 2010

Nürnberg, Germany

March 3-5, 2010

**Embedded World 2010**

Nürnberg, Germany

March 18-19, 2010

**SID-Mid-Europe Chapter Spring Meeting**

Dresden, Germany

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## Calendar of Events 2010

March 24/25, 2010

**DFF Working Group Meeting "Green Technology Trends in Flat Panel Displays"**

Regensburg, Germany

April 21, 2010 (tbc.)

**DFF System Integration Platform**

venue tbd.

April 28-29, 2010

**DFF Training Workshop "Display Metrology"**

*Theory, basic principles and hands-on training*

University Pforzheim, Pforzheim, Germany

*Special conditions for DFF members*

April 14-16, 2010

**Finetech 2010 and Lighting Show**

*20th FPD Manufacturing Technology Expo & Conference*

Tokyo, Japan

May 23-28, 2010

**SID Display Week 2010 and German Pavilion**

*International Symposium, Seminar & Exhibition*

Seattle, WA, USA

May 31-June 2, 2010

**LOPE-C – Large-Area, Organic and Printed Electronics Convention**

Messe Frankfurt, Frankfurt/M, Germany



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